

Ray Palmer Foote IV

PRODUCER • COMPOSER • ANTHROPOLOGIST

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Producer and composer with over a decade building finished audio for national brand campaigns, five years drumming internationally, and a Columbia University anthropology degree specializing in ethnographic field methods and technique. I work end to end on client facing projects with deadlines, and produce music for brands shaped by performing in the studio and on the stage. Now applying those field methods to how organizations make themselves legible in an AI-mediated market.

EXPERIENCE

Intelligence Meridian • Founder

2026 TO PRESENT

- Founded a consulting studio that designs legibility frameworks that help individuals, studios, and campaigns be understood accurately by audiences, collaborators, and the intelligent tools they use in their work.
- Run ethnographic engagements end to end. Observe how the work actually happens, name the patterns participants cannot see from inside, and build the language and systems that make those patterns usable.
- Own the full business: offer design, positioning, client delivery, and production.

FormWave Collective • Partner

2025 TO PRESENT

- Partner in an AI-native strategy practice for organizational change, carrying the organizational anthropology lens across client engagements.
- Translate how teams actually coordinate into operating systems they can use, so AI adoption extends existing judgment instead of overwriting it.

Big Foote Music + Sound • Producer and Composer

2013 TO PRESENT

- Produce, compose, engineer, mix, and master original music and sound design for national campaigns, including work for Google, CVS, Swiffer, and OGX.
- Build sonic identities that carry a brand's story across broadcast, film, digital, and physical space.
- Partner with directors, agencies, and creative leads to turn a brief into finished, on-brand sound.
- Podcast engineering and post production for the U.S. Olympic & Paralympic Committee, Bloomberg, and AdExchanger Talks.

Sir Chloe • Drummer, International Touring

2020 TO 2025

- Toured the United States, the United Kingdom, and Europe for five years, including Red Rocks Amphitheatre and Lollapalooza in both Chicago and Berlin.
- Performed nightly, weeks at a time, for thousands under live conditions. The crowd's feedback shapes the sound itself, the energy, and the momentum carries into the next show.
- Operated inside a tight creative team on the road, adapting quickly as plans, rooms, and logistics changed.

SKILLS

PRODUCTION: Music production, composition, sound design, mixing, engineering, vocal production, live drumming, end-to-end audio delivery

STRATEGY: Organizational ethnography, positioning and messaging, knowledge systems design, AI readiness and legibility frameworks

TOOLS: Ableton Live (certified), Pro Tools, Logic, Adobe Suite, GitHub, Cloudflare, various AI-assisted production and research workflows

WAYS OF WORKING: Fast turnaround, self-directed, cross-disciplinary, high-trust creative collaboration

EDUCATION

Columbia University, Columbia College

B.A., Anthropology. Ethnomusicology and cybernetics focus. GPA 3.53. 2015

Ethnomusicology department: music archive repatriation research, returning recorded sound and cultural memory to originating communities.

HONORS

- Ella Deloria Undergraduate Research Fellowship, Columbia University
- Columbia University Dean's List, four times

Dubspot

Ableton Live Certification. New York, NY. 2012